

MARC JOSEPH

WEB DESIGNER AND DEVELOPER

GENERALIST "FULL-STACK" DEVELOPER WITH A PASSION FOR AWESOME DESIGNS

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🌐 www.nfamouscreations.com

☎ 561.315.7497



SOFTWARE

Adobe Suite CC, Microsoft Office Suite, Visual Studio, Brackets, MAMP, XAMPP, FileZilla, Xcode, Git, Jira Software, Confluence, Trello and more.

WEB TOOLS

HTML5, CSS3, SASS, Bootstrap, JavaScript, CoffeeScript, jQuery, PHP, MySQL, WordPress, WooCommerce, Joomla, WHM & cPanel, Plesk, Google Analytics, Google Search Console (formerly known as Google Webmasters Tools), Google Adwords, and more.

SPOKEN LANGUAGES

Creole / French / English



2016 - 2017

MS. PHAY'S CLOSET / www.msphayscloset.com

Designed, developed and actively maintaining a custom user-friendly e-commerce website for an online vintage clothing retail store.

2016

CARLA CHRISTOPHER / www.carlachris.com

Designed and developed a fully custom WordPress portfolio website for a Bachelor Graphic Designer graduate that landed her the Best Digital Portfolio Award.

2016

NEXT UP TV ENTERTAINMENT / www.nextuptv.com

Designed, developed and actively maintaining a user-friendly blogging/entertainment website for a popular online television network.

Used SEO best practices to elevate the organization's Web presence; achieved top 10 Google rankings on several highly competitive keywords.

2015

PHILLY GRILL RESTAURANT / www.thephillygrill.com

A restaurant website beautifully designed and developed to establish an online presence and helped increase customer traffic to both the web and the restaurants.

2014

HORSEMAN'S ALTERNATIVE / www.horsemansalternative.com

Designed and developed an e-commerce website for a nutrition shop in the equestrian industry.



2015 - Present

GREEN GROUP STUDIO / [Web & WordPress Developer](#)

Revamped web security applications to significantly minimize hacker attacks. Designed and developed user-friendly websites, including optimized shopping carts that increased user clicks, subsequently customer purchases by a large margin. Fixed bugs from existing websites and implemented enhancements that significantly improved web functionality and speed.

Developed dynamic and interactive websites that ensured high traffic, pageviews, and User Experience, resulting in an increased sales revenue.

2014 - 2015

RAND MARKETING / [Web & WordPress Developer](#)

Maintained and updated various WordPress and e-commerce websites. Designed and Developed various WordPress and e-commerce websites. Coordinated meetings with clients and dev team for website development and goals. Worked closely with the design team to implement new designs to various clients WordPress and e-commerce websites.

2014 - 2014

AUCTION123 / [JavaScript Developer](#)

Worked closely with the graphic design team to implement and deploy user-friendly website design and other key components resulting an increased in sales revenue. Created and maintained website functionalities and insure tha they are bug free. Designed and developed websites that followed the rules of standard-compliant and cross-browser programming. Created web templates that generates printable PDF documents dynamically.



2015 - 2017

THE ART INSTITUTE OF FORT LAUDERDALE / [Fort Lauderdale FL](#)

Bachelor of Science Degree, Web Design & Interactive Media

AWARD: "Best Portfolio" Winter 2017

2011 - 2014

THE ART INSTITUTE OF FORT LAUDERDALE / [Fort Lauderdale FL](#)

Associate of Science Degree, *magna cum laude*, Web Design & Interactive Media

AWARD: "Best Portfolio" Winter 2014